

2025 Membership

Directory Advertising Rates & Sizes

1. Reserve your ad space immediately for best placement options.
2. **Artwork is due by Oct. 31 of each year.** Print-ready digital files only.
3. *Please note, existing advertisers have the first right of refusal on specialty pages; you may get on a waiting list for specific spots.*



Ad Type		Ad Size (Width/Height)	Price
Insert Page -- TAKEN Adjacent to the Inside Front Cover	Color 100# gloss text paper	Complete details on Page 2 Pricing starts at \$800	
Outside Back Cover TAKEN	Color	5 x 7.5 inches Full bleed	\$ 1,500
Inside Front Cover TAKEN	Color	5 x 7.5 inches Full bleed	\$ 1,200
Inside Back Cover TAKEN	Color	5 x 7.5 inches Full bleed	\$ 1,200
Tab Page	Color	5 x 7.5 inches No bleed	\$1,100
Full Page	Color	5 x 7.5 inches No bleed	\$ 900
Half Page	Color	5 x 3.75 inches No bleed	\$ 700

Digital files must be:

Formatted as a PDF file for a PC.

If you are sending ads in any other format, please call the office.

Finished Directory size is trimmed to 6" x 8.5" and wire-bound.

Invoices are sent in February, unless requested early.
A directory is sent with each invoice.

Payments can be made to the National Onion Association via check or made online with credit card. Payments are not deductible as charitable contributions for federal income tax purposes. However, they may be deductible as an ordinary and necessary business expense.

Insert Page Details

Solid, heavy line indicates Binding

Dotted line indicates fold

*Indicates sections that must have 0.25 inch margin to allow for wire-binding.

Section 1 Right-hand Pg Adjacent to inside front cover Folds out to the right	Section 2* Inside Left-hand Pg	Section 3 Inside Right-hand Pg (Back of Section 1)	Section 4* Outside Left-hand Pg (Back of Section 2)
Section 1 5 x 8.5 inches \$1,000.00	Section 2 5.25 x 8.5 inches* \$800.00	Section 3 5 x 8.5 inches \$800.00	Section 4 5.25 x 8.5 inches* \$900.00

