

Advertising rates

The Amazing Onion Newsletter

The official publication of the National Onion Association

Increase the visibility of your products and services with advertising space in the Amazing Onion newsletter nine times a year!

Circulation/Reach

More than **500** of the most influential businesses of the onion industry, including growers, shippers, brokers, and other allied associates receive the Amazing Onion nine times a year.

Benefits

- Connects your business to hundreds of key decision-makers within the onion industry.
- Targets your advertising dollars.
- Provides important industry-related news and information nearly every month.

Advertising Rates and Sizes

The Amazing Onion newsletter is published in January, February/March, April, May, June/July, August, September, October/November, and December.

Size	Dimensions (W x H inches)	<u>Color Rates</u>		<u>B&W Rates</u>	
		1x	9x	1x	9x
Full Page Insert *Advertisers provide the insert. Limited to one a month	8.5 x 11	\$800	\$775	\$775	\$750
Front page strip (bottom of page)	7.5 x 2	\$300	\$275	\$275	\$250
Full Page	7.5 x 9.5	\$750	\$725	\$725	\$700
1/2 Page	7.25 x 4.5	\$500	\$475	\$475	\$450
1/4 Page	3.5 x 4.5	\$300	\$275	\$275	\$250

Ad Deadline Info

Artwork **MUST** be submitted on or before the 10th day of the month prior to month of publication.

Send high resolution (at least 300 dpi) PDF or JPEG files to René Hardwick, rhardwick@onions-usa.org



To reserve your space, call
(970) 353-5895